Cooperative Regions of Organic Producer Pools

Mission Statement

Purpose:
The purpose of the Cooperative Regions of Organic Producer Pools is to create and operate a marketing cooperative that promotes regional farm diversity and economic stability by the means of organic agricultural methods and the sale of certified organic products.

Goals:
Cooperatively market certified organic products produced by all members.
Market our best tasting, most nutritious and wholesome food as possible.
Establish farmer determined local prices to reflect fair returns and to use these prices to guide the cooperative marketing.
Encourage a farming future emphasizing ecological and economical sustainability.
Enable a healthy human society by providing good health, employment, cooperation, organic education, and community growth.
Promote environmental awareness and cooperative principles, in all aspects of production, handling, marketing, and operations.
Promote a respect for the dignity, unity, and interdependence of human, animal, plant, soil, and global life.

Definition of Organic:
A philosophy and system of production that honors the natural laws of living organisms with emphasis on the interdependence of all life.
Co-op Headquarters
La Farge, Wisconsin
Cashton Campus
Cashton, Wisconsin
Cashton Office Building (COB)
Cashton, Wisconsin
Retail Store (@ COB) Cashton, Wisconsin
Conversion and Labeling Facility (CALF)
Cashton, Wisconsin
Cashton Greens Wind Farm
Cashton, Wisconsin
Fast Facts About our Cooperative

**2000+ Farmer-Owners**

**900+ Employees**

CROPP Cooperative 2017 Sales: **$1.1 billion**

2017 Organic Dairy Premium*: **15.45** per hundredweight

Average Dairy Herd Size: **74**

Avg. age of all U.S. farmers: **58**

Avg. age of CROPP primary farm operators: **46**

Where our farmers are:

**35**

U.S. STATES
Canada
Australia
United Kingdom

**POOLS:**

- Organic Valley
- Organic Prairie
- Mighty Organic
  - Dairy
  - Eggs
  - Produce Growers
  - Beef
  - Pork
  - Poultry

CROPP COOPERATIVE
organic and farmer-owned since 1988

*“Organic premium” is the amount organic farmers receive over the conventional price for their organic products.

**“2012 USDA Census of Agriculture**
CROPP has adopted Gibb’s philosophy of building a broad foundation of trust, communication and shared goals to avoid instability generated by heavy reliance on rules and regulations.
ORGANIC FARMS*—States and United States
2016 Organic Survey

Alaska: 8
Hawaii: 113
U.S. Total: 14,217

*Includes only certified organic farms.
U.S. Organic Corn and Soybean Imports

MT
1,000,000
900,000
800,000
700,000
600,000
500,000
400,000
300,000
200,000
100,000
0

2013 2014 2015 2016 2017 Jan-Sep 2017 Jan-Sep 2018

Corn  Soybeans

Mac Enhardt