Ireland
Country overview

- Pop: 5 million
- Joined EEC (now EU) in 1973
- High multinational presence e.g. Google, Ebay, Paypal, Intel
- Turbulent 20th century history gaining our independence in 1922
- Excellent relationship with both of our main trading partners, the EU and the UK
• Irish Agri stats

- Agri food exports €13 billion
- Average farm size is 43 Ha
- 51% of farms have an off farm income
- 80% of Agricultural land is in grass
- 39% of our exports go to the UK - Brexit??????
Dairy Industry

- New era in 2015 when supply restriction was lifted resulting in 60% growth.
- We export to 140 countries which equates to a value of 5 billion
- Almost 15% of the world's infant formula is produced in Ireland
- Our flagship brand Kerrygold is No 1 in Germany and No 2 in the Us
- Average herd size has increased from 63 cows to over 80 today.
Other sectors

- Beef =5th largest world supplier
- 3.7 million sheep nationally
- Intensive pig & poultry industry
- Tillage industry is mainly focused on animal feed and alcohol production
- Beverage exports of 1.4 billion
- Horticulture & Potatoes
- Over 14k employed and huge growth potential in aquaculture
Happy St. Patrick's Day to you all!!!