



Global Perspective on Agriculture

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Sustainability, Profitability and Unpredictability



UN so important right now



World Health Organization



Tedros Adhanom Ghebreyesus ✓

@DrTedros

Director-General of the World Health Organization

Geneva, Switzerland [who.int](https://www.who.int) Joined September 2010

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Tedros Adhanom Ghebreyesus ✓ @DrTedros · Mar 12

Today I briefed @WHO's Member States on #COVID19 and our decision to describe it as a pandemic. We have made this assessment for two main reasons:

- the speed & scale of transmission
- the lack of political commitment in some countries to control it, despite our frequent warnings.

195

1.2K

2.5K



UN75: A Toast to Multilateralism

Published on March 6, 2020



Robynne Anderson

President at Emerging ag

28 articles

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Multilateralism – a 15 letter word that is getting a 75-year anniversary. The [United Nations](#) hits 75 at a moment when the world should be most reminded of the need for peace, stability and cooperation. Whether it is the role of the [World Health Organisation](#) of the UN to help coordinate response to coronavirus, or the leadership of emergency response in the face of a plague of locusts in Eastern Africa by the [Food and Agriculture Organisation](#), or the front line efforts of the World Food Programme in Yemen, the world is better for trying to tackle

The UN General Assembly





Sustainable Development Goals

2 ZERO HUNGER



SDG 2

End Hunger, achieve food security and improved nutrition and promote sustainable agriculture

End hunger

End all forms of malnutrition

Double the productivity and income of small scale food producers

Ensure sustainable food production systems

Maintain diversity of seeds, cultivated plants and farmed and domesticated animals

ROME BASED AGENCIES

FAO



IFAD



WFP





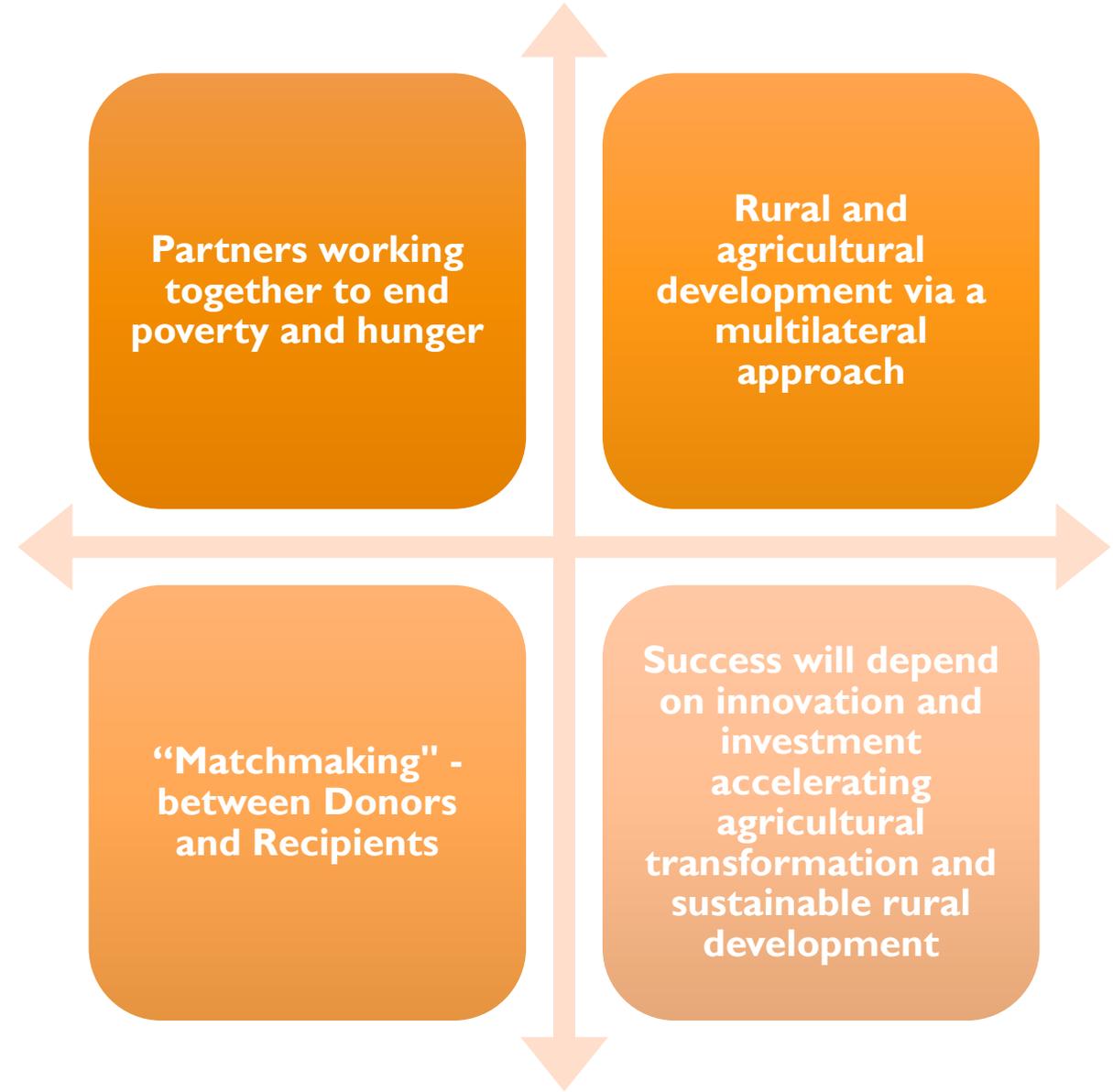
QU DONGYU

Elected Director-
General of FAO



CFS 46 REGISTRATION
CLICK HERE TO REGISTER

Hand-in-Hand Initiative





What is the Committee on World Food Security (CFS)?

- The vision of CFS is:
To be the most inclusive international and intergovernmental platform for all stakeholders to work together in a coordinated way to ensure food security and nutrition for all. CFS underwent reform in 2009 to ensure that the voices of other stakeholders were heard in the global debate on food security and nutrition.
- The goal of the **Private Sector Mechanism (PSM)** is to provide opportunities for private enterprises from the entire food-value chain to engage with the work of CFS.

What does CFS Produce?

Examples of major CFS products include:

- Framework for Action for Food Security and Nutrition in Protracted Crisis
- Principles for Responsible Investment in Agriculture and Food Systems
- Voluntary guidelines on the responsible governance of tenure of land, fisheries and forests in the context of national food security (VGGT, 2012)
- Global Strategic Framework for Food Security and Nutrition (2017)
- Voluntary Guidelines to support the progressive realization of the right to adequate food in the context of the national food security
- Policy recommendations on *Sustainable forestry for food security and nutrition; Sustainable agricultural development for food security and nutrition: What roles for livestock?; Connecting Smallholders to Markets*; and much more



The Committee on World Food Security (CFS), at its 44th Session in 2017, endorsed the policy recommendations on "Sustainable forestry for food security and nutrition".

Forests and trees¹, in their diversity of ecosystems and human perceptions and uses, contribute directly and indirectly to food security and nutrition (FSN) in numerous ways and at different levels. These contributions vary according to types of forests and the way they are managed. Forest foods contribute to dietary quality and diversity and serve as safety nets in periods of food scarcity to those directly depending on forests for their livelihoods. They also play a role as coping mechanisms in terms of shock and crises. Wild foods from forests provide nutritious food

and diversity to diets to millions of rural women, men and children. Woodfuel is a primary source of energy for cooking and sterilizing water for one in three households globally. Forests generate income for local people and provide essential ecosystem services that are essential for sustainable agriculture: by regulating water flows, stabilizing soils, maintaining soil fertility, regulating the climate and providing habitat for wild pollinators and predators of agricultural pests.

However, land use conversion for agriculture driven by

increased demand and land degradation remains the main cause of global deforestation, accounting for 70-80 percent² of total forest loss and with adverse impacts on the environment and millions of indigenous peoples and local communities and smallholders. Sustainable agriculture, food security and improved nutrition cannot be achieved at the expense of and without forests. Better coordination of land use policies is needed to promote sustainable agriculture that benefits from healthy, sustainable and productive forest and tree ecosystems.

¹ The category trees outside forests gathers a diversity of agriculture systems with very divergent scales and impact on FSN.
² State of the World's Forests, SOFO, FAO, 2016. HLPE report on Sustainable Forestry for Food Security and Nutrition, 2017.

Youth for Food Security and Nutrition



Youth for Food Security and Nutrition

It's estimated that by 2050 there will be 9 billion people in the world and they will all need sufficient safe, nutritious food. That's why it's important that today's youth are engaged in the decisions that will affect their future and that the next generation of agricultural producers are empowered. In 2015 CFS took up this challenge to help identify ways to build the capacity of the next generation of agricultural producers.

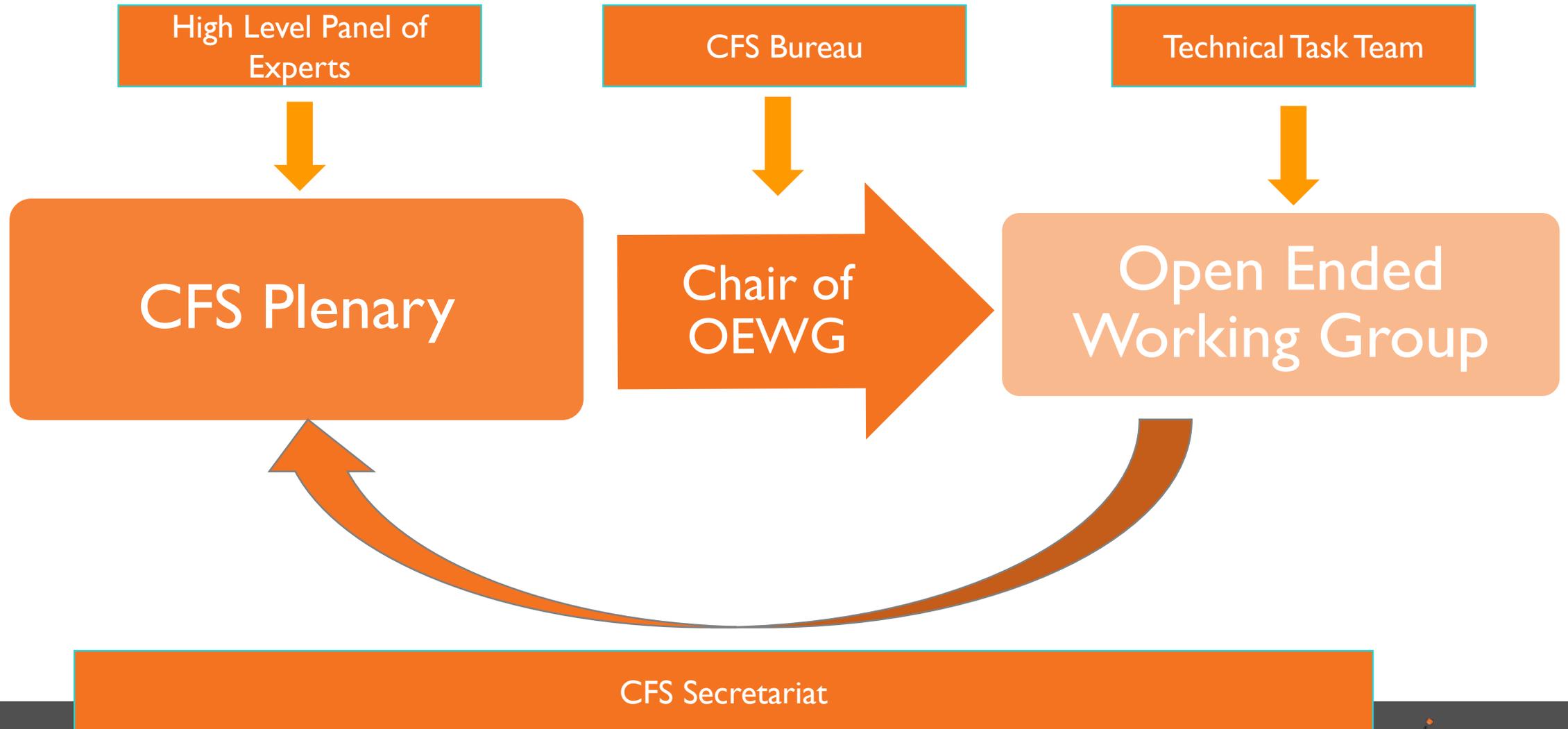
CFS stakeholders sent case studies highlighting examples of initiatives aimed at developing the knowledge, skills and talent of youth to further food security and nutrition in order to define existing gaps and potential policy implications.



This activity is related to:



How does CFS do its work?



How does PSM fit into CFS's structure?



The Private Sector Mechanism (PSM) is part of the **Advisory Group**, which helps the Bureau advance CFS goals. Other members of the Advisory Group include:

- UN Bodies
- CSOs/NGOs: CFS Civil Society Mechanism (CSM)
- International Agricultural Research Bodies
- International Financial and Trade Institutions
- Private Sector
- Philanthropic Foundations

PSM

Private Sector Mechanism (PSM)

CFS to the UN Committee on World
Food Security (CFS)

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Overview of the Private Sector Mechanism (PSM)

PSM Membership

All private sector food actors are invited to participate - they can do so voluntarily and at no charge.

Particular emphasis is placed on those active in the areas of agriculture, food security, and nutrition, such as:

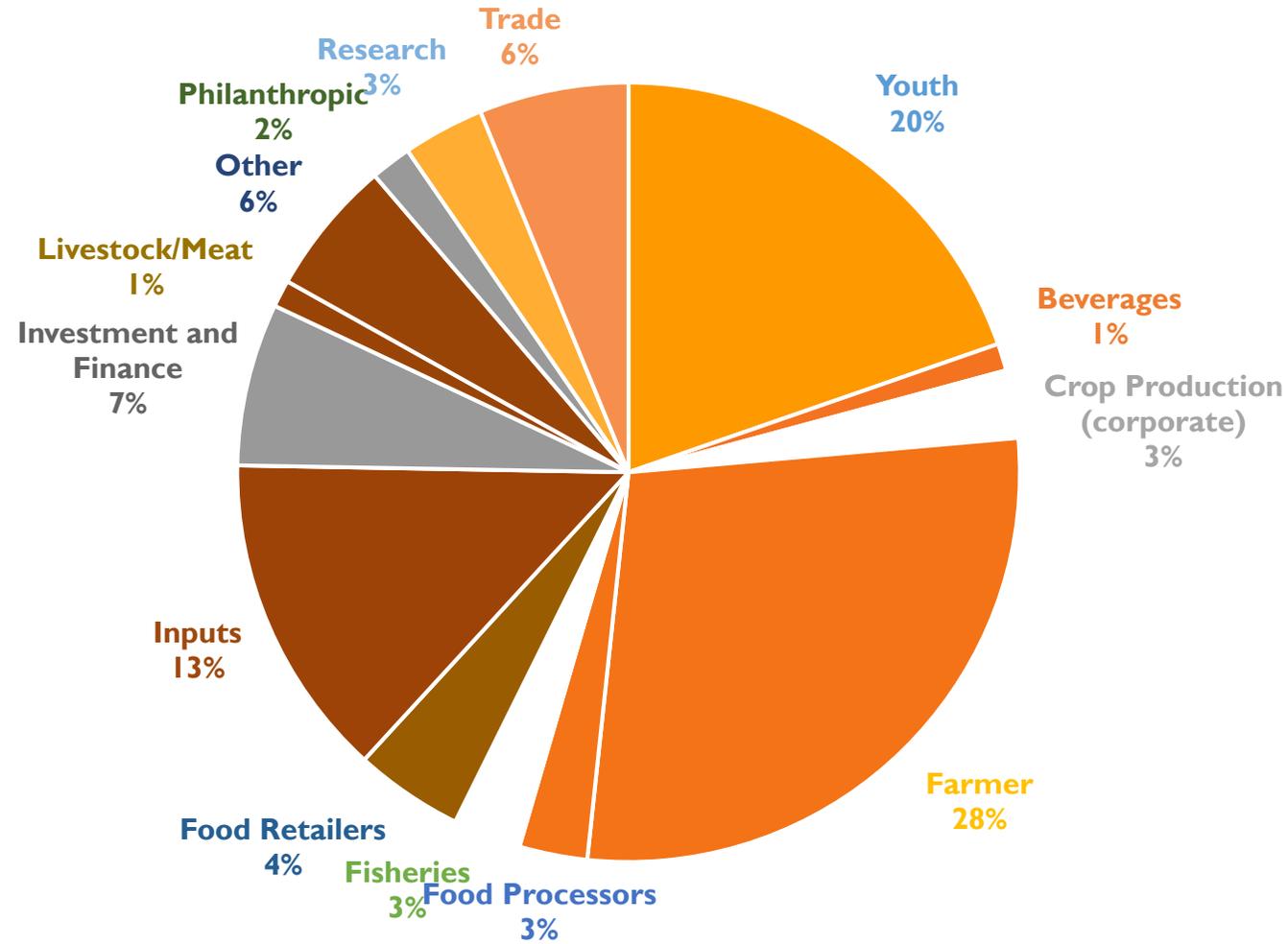
- **farmers and farmers' groups**
- food producers
- input suppliers
- agro-retailers
- traders
- start-ups and entrepreneurs
- food manufacturers and retailers
- investors
- and other actors directly involved in producing, selling, and distributing food



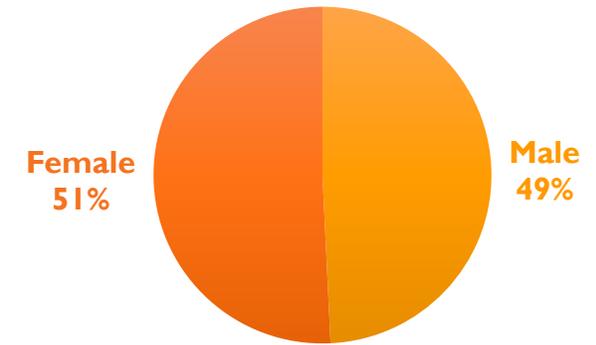


- **Members of the Mechanism operate all over the world, covering 191 of 193 UN member states.**

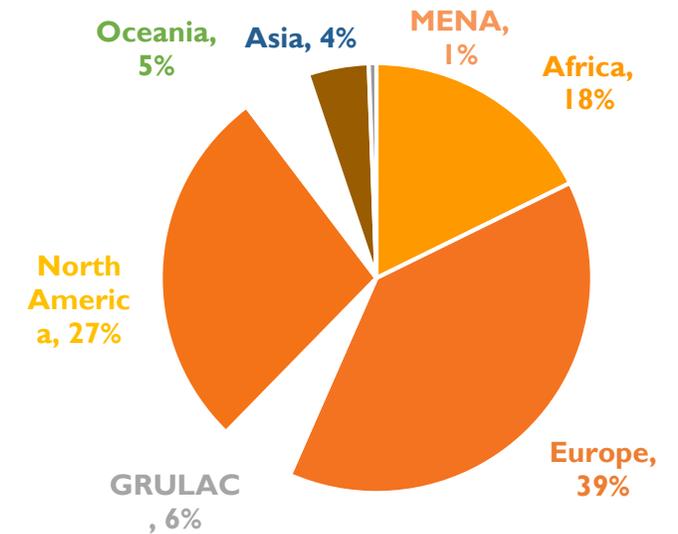
CFS 46 PSM AGRI-FOOD SECTOR REPRESENTATION



CFS 46 MALE / FEMALE REPRESENTATION



CFS 46 REGIONAL REPRESENTATION



PSM Activities

- Engagement in CFS Plenary and regional events
- Policy co-ordination through macrocommittees
- Monthly newsletter on CFS activities
- Support of CFS mandate in other UN fora, like Financing for Development, SDGs, etc.
- Call for references to CFS, VGGT, and RAI, as well as extension and talent development
- Sustainable development activities by members around the world, e.g **women's empowerment**, sustainability standards, nutrition, youth in ag, and much more!



PSM Activities

MOST SIGNIFICANTLY:

Providing livelihoods and food around the world!



Life Skills



Etiquette

UN is a diverse, international, multistakeholder environment.

Show respect for ALL countries and ALL people.

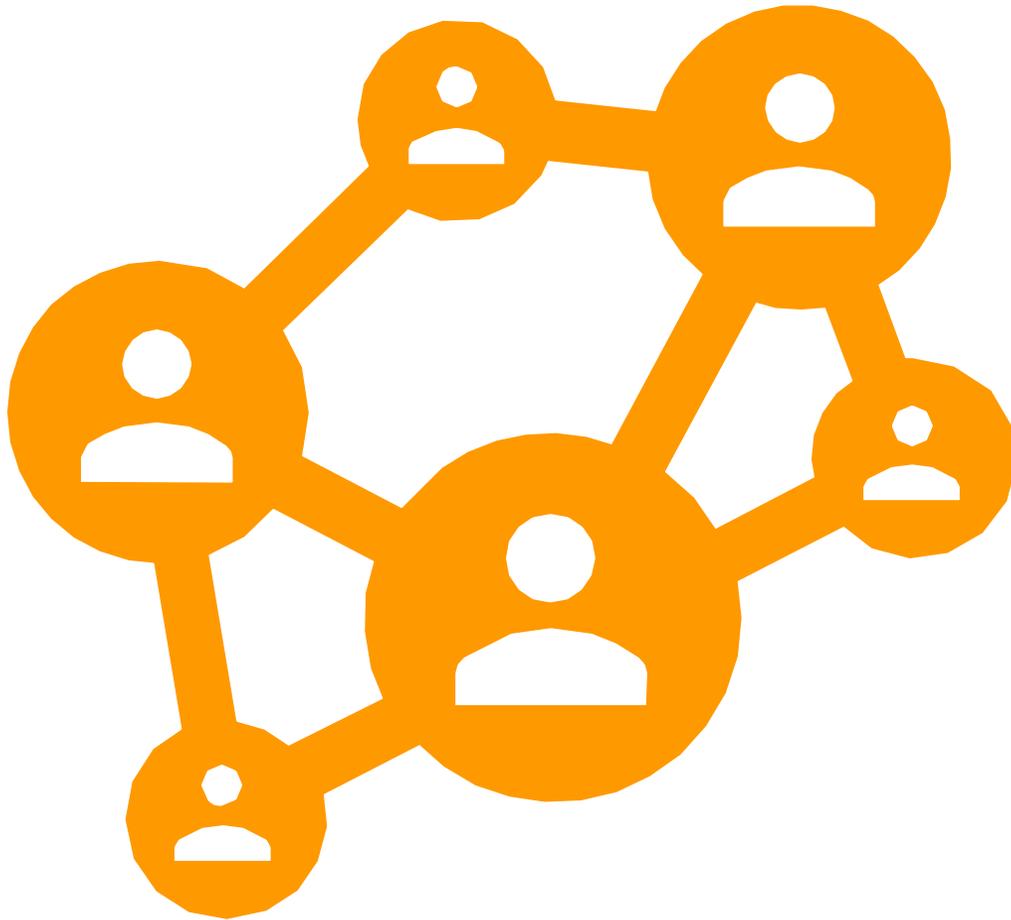
Remember:

- **“Celebrate, don’t denigrate”**
- **“Stay in your lane”**

Networking at CFS: Story-telling

There are endless networking opportunities at CFS. Take opportunities to connect with other PSM delegates and CFS attendees. Use a **storytelling** mindset:

- Who are you?
- What do you / your business do, and where?
- What is your impact on food and nutrition security? (For example, how many people are employed? What is your sourcing model? What new techniques or systems are you exploring?)
- What do you hope to get out of CFS?
- Use case-studies (specific, concrete examples)





***Step 1:
We have to
embrace
diversity***

Step 2: Have Deliverables





*Step 3:
Leave
Room
to
Adjust*



Step 4: Be Impactful



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