Global Perspective on Agriculture

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Sustainability, Profitability and Unpredictability

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UN so important right now

Tedros Adhanom Ghebreyesus

Today I briefed @WHO's Member States on COVID19 and our decision to describe it as a pandemic. We have made this assessment for two main reasons:
- the speed & scale of transmission
- the lack of political commitment in some countries to control it, despite our frequent warnings.
UN75: A Toast to Multilateralism

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Multilateralism – a 15 letter word that is getting a 75-year anniversary. The United Nations hits 75 at a moment when the world should be most reminded of the need for peace, stability and cooperation. Whether it is the role of the World Health Organisation of the UN to help coordinate response to coronavirus, or the leadership of emergency response in the face of a plague of locusts in Eastern Africa by the Food and Agriculture Organisation, or the frontline efforts of the World Food Programme in Yemen, the world is better for trying to tackle global challenges together.
The UN General Assembly

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2 ZERO HUNGER

SDG 2

End Hunger, achieve food security and improved nutrition and promote sustainable agriculture

End hunger

End all forms of malnutrition

Double the productivity and income of small scale food producers

Ensure sustainable food production systems

Maintain diversity of seeds, cultivated plants and farmed and domesticated animals
ROME BASED AGENCIES

FAO

IFAD

WFP

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Hand-in-Hand Initiative

Partners working together to end poverty and hunger

Rural and agricultural development via a multilateral approach

“Matchmaking” - between Donors and Recipients

Success will depend on innovation and investment accelerating agricultural transformation and sustainable rural development

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What is the Committee on World Food Security (CFS)?

• The vision of CFS is:

To be the most inclusive international and intergovernmental platform for all stakeholders to work together in a coordinated way to ensure food security and nutrition for all. CFS underwent reform in 2009 to ensure that the voices of other stakeholders were heard in the global debate on food security and nutrition.

• The goal of the Private Sector Mechanism (PSM) is to provide opportunities for private enterprises from the entire food-value chain to engage with the work of CFS.
What does CFS Produce?

Examples of major CFS products include:

- Framework for Action for Food Security and Nutrition in Protracted Crisis
- Principles for Responsible Investment in Agriculture and Food Systems
- Voluntary guidelines on the responsible governance of tenure of land, fisheries and forests in the context of national food security (VGGT, 2012)
- Global Strategic Framework for Food Security and Nutrition (2017)
- Voluntary Guidelines to support the progressive realization of the right to adequate food in the context of the national food security
- Policy recommendations on Sustainable forestry for food security and nutrition; Sustainable agricultural development for food security and nutrition: What roles for livestock?; Connecting Smallholders to Markets; and much more

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Youth for Food Security and Nutrition

It's estimated that by 2050 there will be 9 billion people in the world and they will all need sufficient safe, nutritious food. That's why it's important that today’s youth are engaged in the decisions that will affect their future and that the next generation of agricultural producers are empowered. In 2015 CFS took up this challenge to help identify ways to build the capacity of the next generation of agricultural producers.

CFS stakeholders sent case studies highlighting examples of initiatives aimed at developing the knowledge, skills and talent of youth to further food security and nutrition in order to define existing gaps and potential policy implications.
How does CFS do its work?

- High Level Panel of Experts
- CFS Bureau
- Technical Task Team

CFS Plenary

Chair of OEWG

Open Ended Working Group

CFS Secretariat

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How does PSM fit into CFS’s structure?

The Private Sector Mechanism (PSM) is part of the **Advisory Group**, which helps the Bureau advance CFS goals. Other members of the Advisory Group include:

- UN Bodies
- CSOs/NGOs: CFS Civil Society Mechanism (CSM)
- International Agricultural Research Bodies
- International Financial and Trade Institutions
- Private Sector
- Philanthropic Foundations
Overview of the Private Sector Mechanism (PSM)
PSM Membership

All private sector food actors are invited to participate – they can do so voluntarily and at no charge.

Particular emphasis is placed on those active in the areas of agriculture, food security, and nutrition, such as:

- farmers and farmers’ groups
- food producers
- input suppliers
- agro-retailers
- traders
- start-ups and entrepreneurs
- food manufacturers and retailers
- investors
- and other actors directly involved in producing, selling, and distributing food

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Members of the Mechanism operate all over the world, covering 191 of 193 UN member states.
CFS 46 PSM AGRI-FOOD SECTOR REPRESENTATION

- Beverages 1%
- Crop Production (corporate) 3%
- Livestock/Meat 1%
- Fisheries 3%
- Food Processors 3%
- Food Retailers 4%
- Farmer 28%
- Research 6%
- Youth 20%
- Other 6%
- Investment and Finance 7%
- Inputs 13%
- Philanthropic 3%
- Trade 6%
- Other 6%

CFS 46 MALE / FEMALE REPRESENTATION

- Female 51%
- Male 49%

CFS 46 REGIONAL REPRESENTATION

- Africa, 18%
- Europe, 39%
- North America, 27%
- GRULAC, 6%
- Asia, 4%
- Oceania, 5%
- MENA, 1%
PSM Activities

• Engagement in CFS Plenary and regional events
• Policy co-ordination through macrocommittees
• Monthly newsletter on CFS activities
• Support of CFS mandate in other UN fora, like Financing for Development, SDGs, etc.
• Call for references to CFS, VGGT, and RAI, as well as extension and talent development
• Sustainable development activities by members around the world, e.g women’s empowerment, sustainability standards, nutrition, youth in ag, and much more!

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PSM Activities

MOST SIGNIFICANTLY:

Providing livelihoods and food around the world!
Life Skills
Etiquette

UN is a diverse, international, multistakeholder environment.

Show respect for ALL countries and ALL people.

Remember:

• “Celebrate, don’t denigrate”
• “Stay in your lane”
Networking at CFS: Story-telling

There are endless networking opportunities at CFS. Take opportunities to connect with other PSM delegates and CFS attendees. Use a storytelling mindset:

- Who are you?
- What do you / your business do, and where?
- What is your impact on food and nutrition security? (For example, how many people are employed? What is your sourcing model? What new techniques or systems are you exploring?)
- What do you hope to get out of CFS?
- Use case-studies (specific, concrete examples)

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We need to form Multi-stakeholder partnerships
Step 1: We have to embrace diversity
Step 2: Have Deliverables
Step 3: Leave Room to Adjust
Step 4: Be Impactful
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