Maycon Santos, Youth Ag Summit Ambassador

https://www.youthagsummit.com/home/

I innovate for agriculture
Will you join me?

I am making a difference
Will you speak up for agriculture?
Participants work hard during three intense days.

The organizanization emphasizes the role of collaboration in building strong solutions.
But we have lots of fun too ... The Youth Ag Summit is also a celebration of youth.
Reducing food waste and loss. Making donations happen smoothly.

Guaranteeing food security in schools.
SIMPLE UI DESIGN
Easy log in and sign up. Donations are four taps away.

SELF-EXPLANATORY
Explains the project's model and its stakeholders.

RELIABLE
Displays background and safety information.
INTERACTIVE
Enable users to sort by distance the companies willing to make donations.

FACILITATOR
Contains simple forms for donation submissions and requests.

TRUSTFUL
Displays information about its supportive ecosystem.
MAIN CHALLENGES

- Transportation: Unwillingness to set up transportation details;
  - Mitigation: Sorting feature;

- Legislation: Fear of penalties in case of food intoxication;
  - Mitigation: Tutorials on food selection and donation procedures;

- Avoiding reduction in donations: Diminishing donations;
  - Mitigation: News feed inside the App;
QUESTIONS?

THANK YOU!