

# Networking and multi-partnership

2014 – 2020

European Innovation patterns

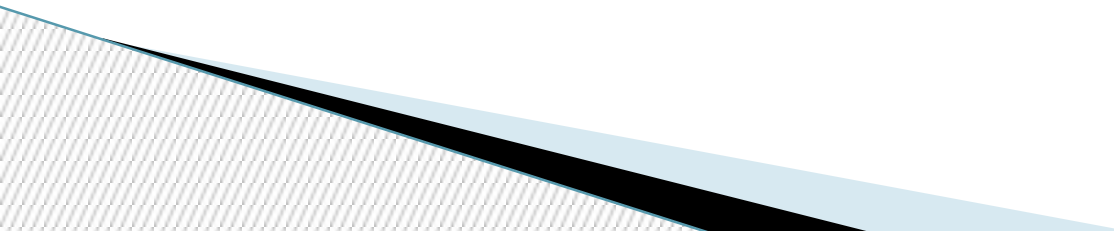


**Adrien Guichaoua - ACTA-FRANCE**

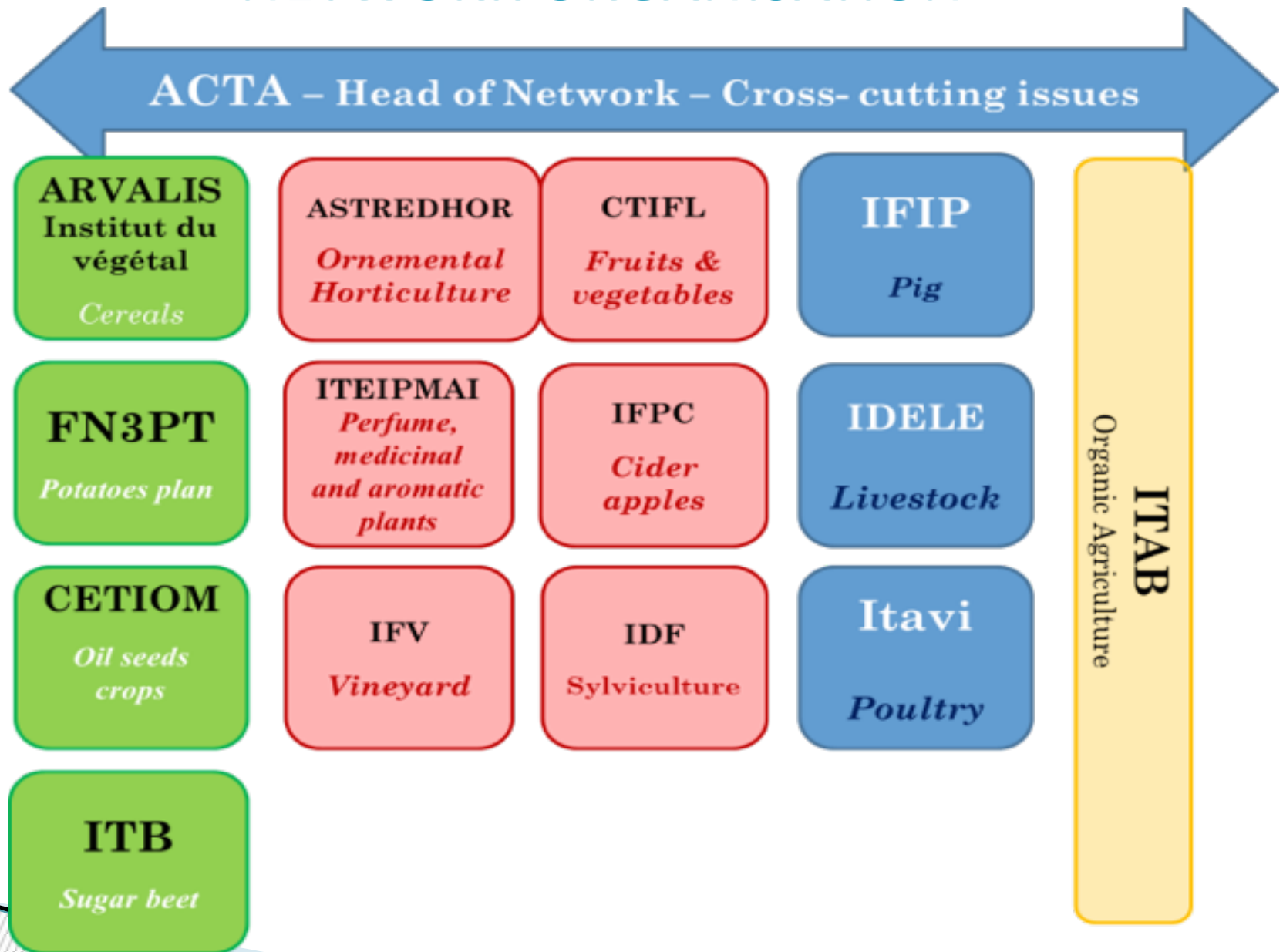
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# ACTA & ITA

# WHO WE ARE

- **15 agricultural technical institutes (ITA) federated in a network with ACTA > Unique applied research network in the EU**
  - specialized by **production sector**
  - under **professional** leadership (levy)
  - with **general interest missions** under the agreement of the ministry of agriculture for the programming period 2014-2020
  - private non-profit research organisation
  - **1610 employees including 1225 R&D PhD, engineers and technicians located in 164 locations** across French regions
  - More than **2000 publications** and **1400 training courses / year**
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# NETWORK ORGANISATION



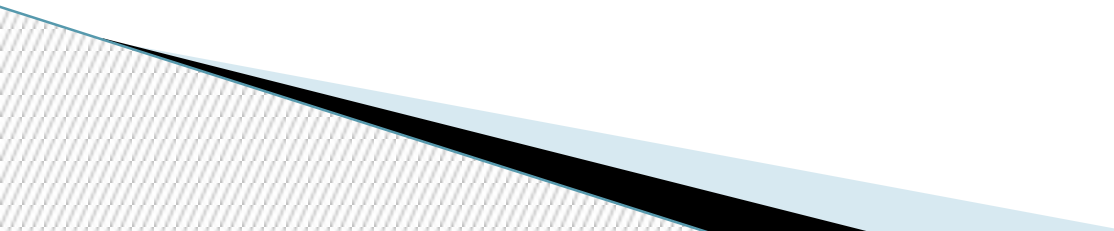
# NETWORK ORGANISATION



AGPH



# European Innovation Scheme



# A contrasting review of the efficiency of research

- Realistic review of the European Commission and the EU Members States that **the billions €uros invested in the oriented/targeted research** for decades are not translated enough in **concrete innovations** and **practical knowledge an know how** for the end -users : **Farmers and economic actors / SMEs**

- **Innovation : an idea put in practice with success**

*“The value of an idea lies in the using of it”*

- Thomas Edison –

- **Requires changes in innovation funding policies**

# The new European innovation scheme

- To boost the innovation potential in the field of agriculture the European Commission set up a new innovation device :
  - « **The European Innovation Partnership - Productive & sustainable agriculture** »
- This new device relies on three main pillars:
  - ✓ the concept of **interactive innovation** combining empirical and scientific knowledge
  - ✓ the concept of "**multi-partnership**" involving all relevant stakeholders in the project and networks
  - ✓ the key role of the « **Innovation Support Services** » or « Innovation Brokers » or « facilitators »



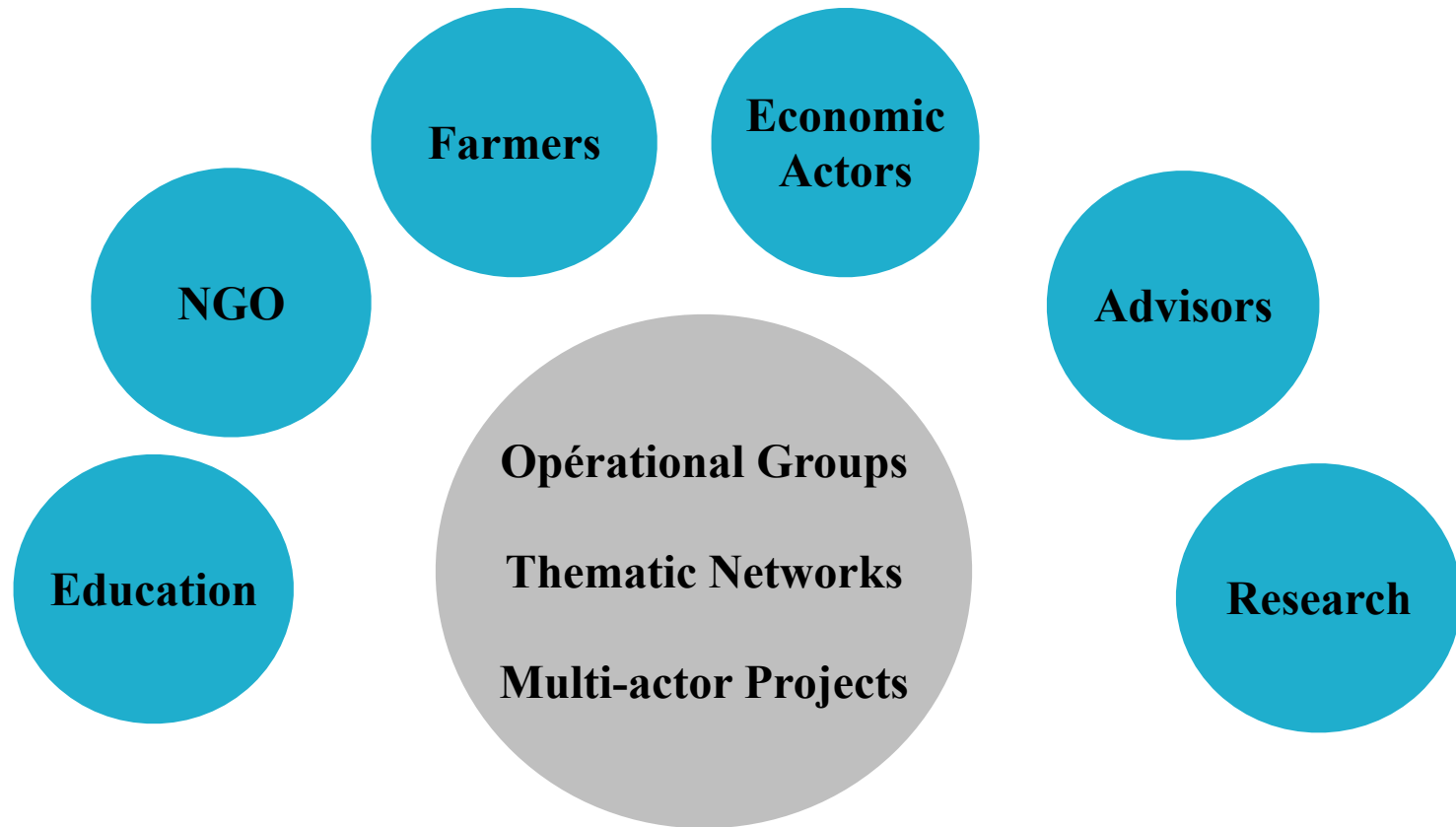
# EIP objectives

- The EIP-AGRI is a flagship device inspired by both:
  - ✓ The **French multi partnership scheme** (UMT : *Joint Technological Units* - RMT: *Joint Technological Networks* funded by the Ministry of Agriculture)
  - ✓ The **Northern Europe's economic model** (strong embedding between research, development and economic actors activities)
- The specific objectives are:
  - ✓ To **boost the innovation** in agriculture in **Europe and its territories**
  - ✓ To **bridge the gap between research and end-users**
  - ✓ To promote the **knowledge exchange among all actors**
- To reach the general objective of the « **Europe 2020** » strategy:  
***“A SMART, SUSTAINABLE AND INCLUSIVE GROWTH”***

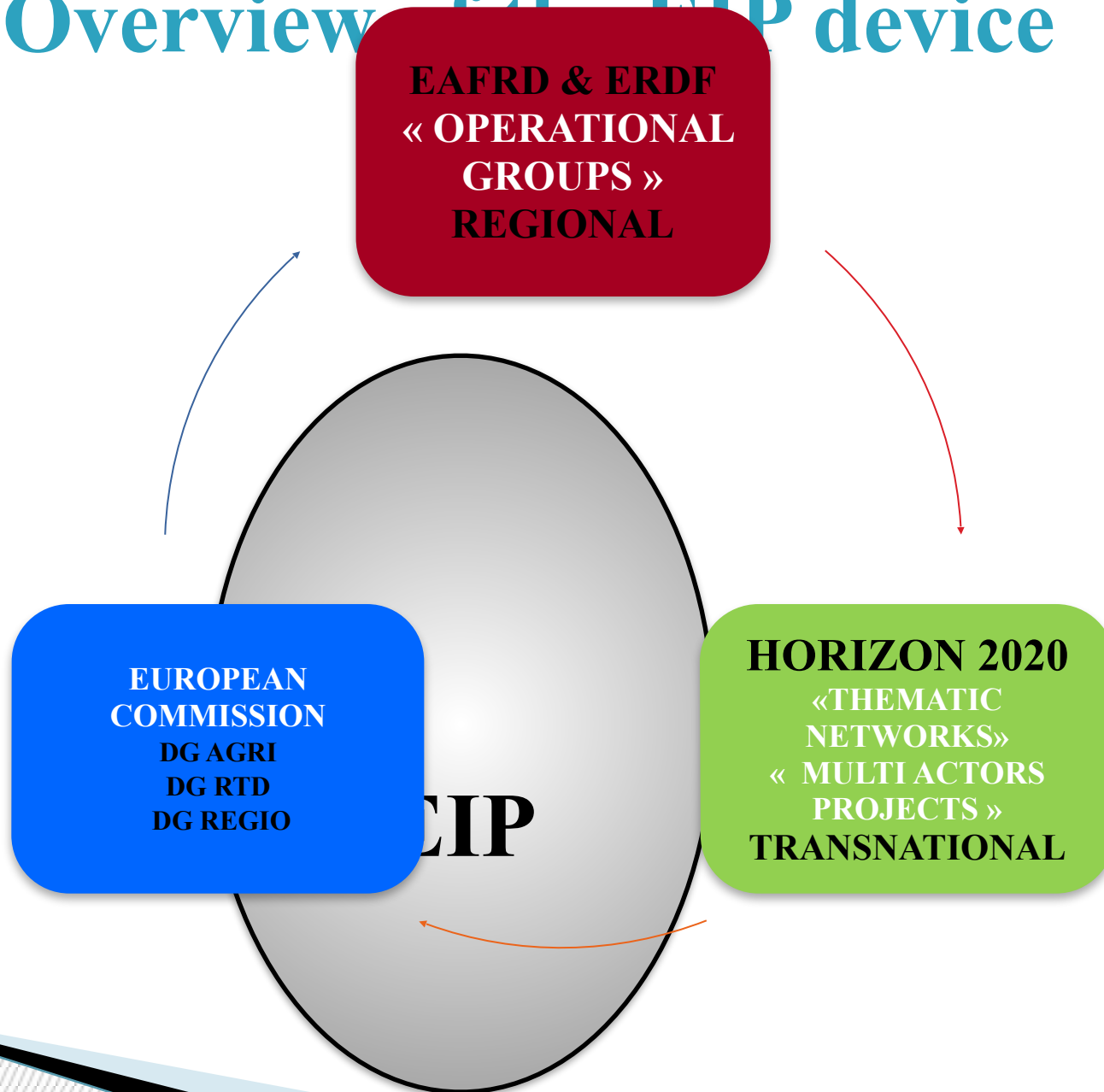
# EIP Tools

- **The EIP-AGRI is a new integrated device for 2014-2020**
  - ✓ not an additional funding instrument
  - ✓ but a "**tool box**" mobilizing existing funds : ESIF + H2020
  - ✓ and relying as much as possible on **existing dynamics , initiatives, networks...**
- **HORIZON 2020** (8<sup>th</sup> EU Framework Program for Research Technology & Development)
  - ✓ **Transnational and cross-border** partnership (at least 3 members states)
  - ✓ **3,8 billion €** for the programming period (2,4 for 2007-2013)
  - ✓ New project paradigms : **Multi-Actor Project & Thematic Networks**
- **ESIF : EAFRD (2<sup>nd</sup> pillar of the CAP) and ERDF**
  - ✓ “Research, development, innovation and knowledge transfer” as **cross-cutting objectives** among the priority themes and the funds.
  - ✓ New project paradigms : **Operational Groups**

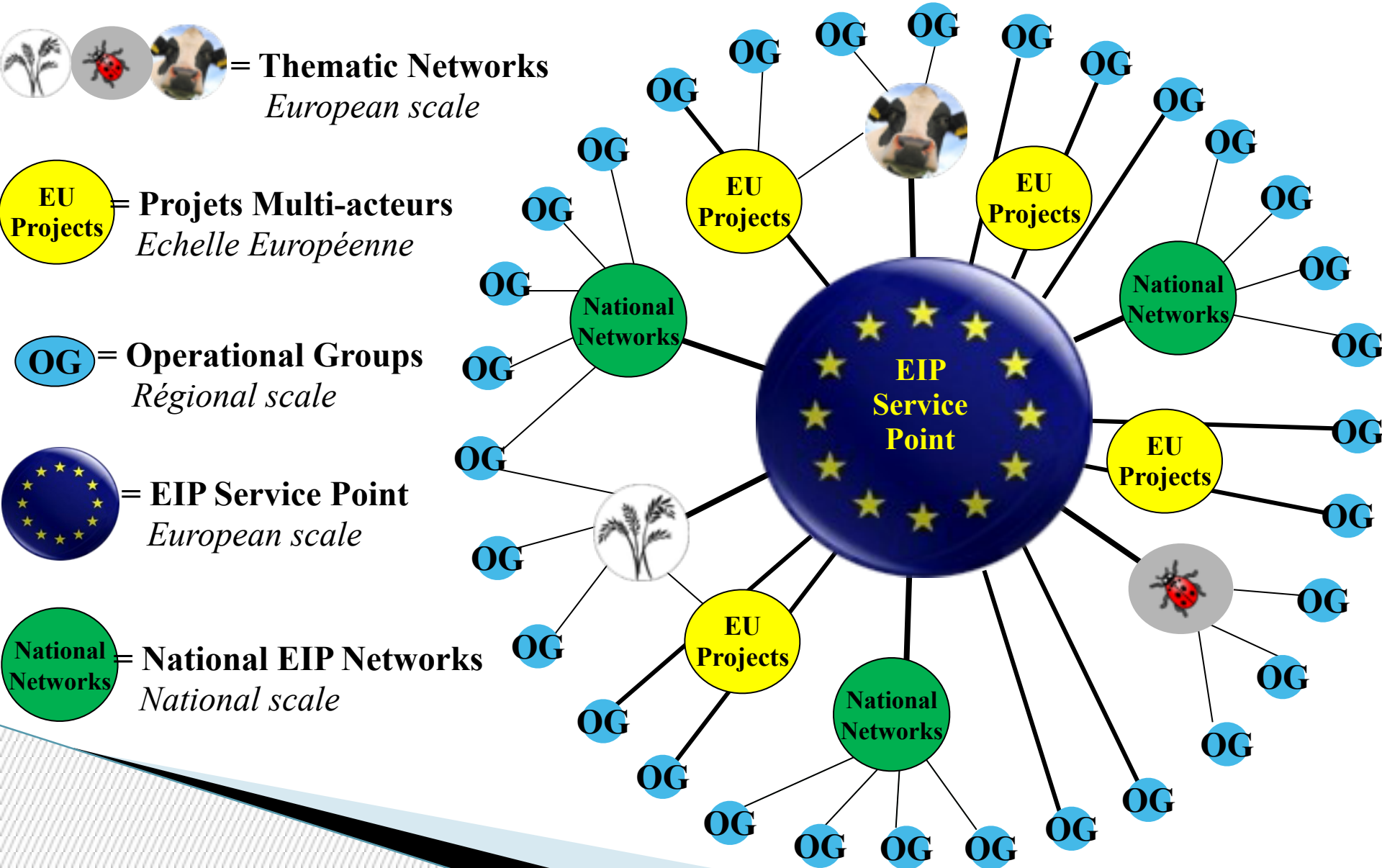
# European project partnership



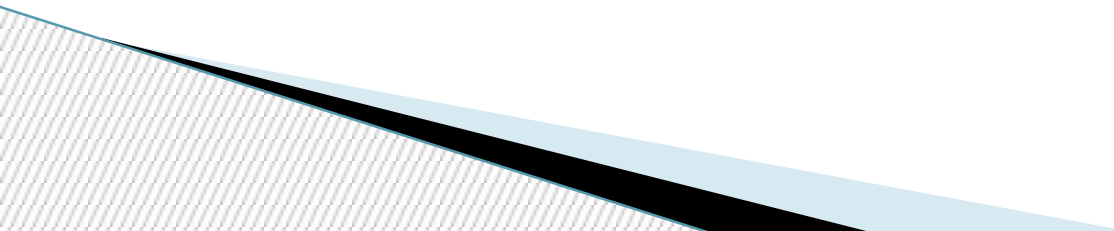
# Overview of the EIP device



# European knowledge exchange flow



# Innovation prospects

- Expectation for a **strong commitment of all relevant actors** of the food and the value chain within the EU projects at transnational and regional/local scale
  - Allowing **concrete innovation, tailored and direct applicable solutions** for the end-users (farmers and economic actors – multicriteria competitiveness).
  - Ambition to improve **the knowledge exchange flows** among the EU Regions, Member States, research institutes, advisory services, farmers groups, business, etc... for a more efficient research framework
  - **This new device affecting all the EU Member states and potentially the whole agricultural actors is a huge challenge. It requires a change of mindset of the actors and will take time, probably the whole programming period.**
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**Thank you for  
your attention!**

**[WWW.ACTA.ASSO.FR](http://WWW.ACTA.ASSO.FR)**



# Adrien Guichaoua

## ACTA - FRANCE

Adrien Guichaoua from Paris (France) is Head of the European and Regional affairs at **ACTA** and for the Network of the **15 French Technical Institutes**, representing more than 1650 researchers, engineers and technician in the field of Agriculture.

He's in charge of the European and Regional Unit at [ACTA](#), tackling especially [Horizon2020](#) and the European Innovation Partnership “Productive and Sustainable Agriculture” ([EIP-AGRI](#)) challenges. He's also the French Research and Innovation representative in the European Commission “SCAR Strategic Working Group [AKIS](#)” but also in the “European Network for Rural Development” ([ENRD](#)).