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FREE RANGE PIG PRODUCTION – PRESENTATION OUTLINE

for

NUFFIELD INTERNATIONAL SCHOLARS CONFERENCE FEBRUARY 2008

Introduction

- R. G. Ashby & Co Background
- Industry perspective

Western Plains Pork Pty Ltd

- Business Profile – see notes
- Key business parameters
 - Production – PWM, PWW
 - Feed costs
 - Labour availability & quality
- Current issues & threats
 - The pig industry in Australia
 - Imported pigs
 - The outlook for feed prices
- Opportunities
 - New markets
 - Branding

The Market Environment

- Trends – packaging / health / education
- Integrity – clean, green, animal welfare

Conclusions



RURAL RESOURCES GROUP PTY LTD